Harvey and Co. Onyx Status Contest Rules & Regulations for Harvey and Co.

1. Contest Period

January 1, 2023, to February 28, 2023

2. Eligibility

- This contest is open to all customers in Canada the age of 18 or over excluding LoyaltyOne, Co., RMG Loyalty, and Harvey and Co. Ltd. as well as business with employees in the immediate families of such business, (living in the same household as the employees.) The contest is subject to all applicable Federal, Provincial and Municipal laws and regulations and is void where prohibited by law."

3. How to Enter

- Contest is open to all customers who purchase a New Holland or Kubota Tractor or spend \$1,000 excluding tax on Parts and Service in a single transaction between January 1, 2023, to February 28, 2023
- Entry is automatic with qualifying purchases.
- Limit to one (1) ballot per qualifying purchase made during the contest period

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1. No Purchase Necessary & On-Line Entries

To enter without any purchase entrants may hand print their name, address, e-mail address, postal code, and phone number on a plain 3" x 5" piece of paper and sign it. Place the entry form in an envelope and mail it with sufficient postage to Harvey & Company, 88 Kenmount Road, St. John's, NL, A1B 3R1. Entries must be postmarked no later than February 28, 2023. Limit of one (1) entry per envelope with sufficient postage. All mail-in entries will have the same odds of winning as those received on-line. Faxed or e-mailed entries will be disqualified. LoyaltyOne, Co., RMG Loyalty, and Harvey and Co. Ltd. shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online entry, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

4. Prize Description

Two (2) grand prizes of 10,000 AIR MILES® Reward Miles™ to be awarded on March 15, 2023, from all eligible entries received. To ensure that the winner receives the Prize in their collector account, winner should ensure their

balance preference (AIR MILES Cash Miles or AIR MILES Dream Miles) are set as desired prior to the Prize being posted in their collector account.

The winner will receive AIR MILES Onyx collector status and access to the corresponding benefits as soon as you get 5,000 eligible Reward Miles posted to your collector account in a calendar year. Your collector status will be valid until December 31 of the following year. Eligible Miles are collected in connection with qualifying purchases made at participating AIR MILES partners; see the partner listing section on airmiles.ca. Certain Miles do not count towards the minimum 5.000 eligible Mile requirement ("Exclusions"). Exclusions include, but are not limited to, refunded Miles, transferred Miles, any Miles collected through an employee incentive program, and Miles collected in connection with any specifically excluded offer. If you were previously Onyx collector status, but you do not get 5,000 eligible Miles in a calendar year, you will no longer have Onyx collector status nor access to the corresponding benefits as of January 1 of the following year. It may take up to 45 days for your updated status to take effect. AIR MILES Onyx collector status qualification requirements and benefits are subject to change at any time and without notice.

• Draw will take place in St John's Newfoundland on March 15, 2023 by random draw from all eligible entries received.

5. Prize Value

The approximate retail value of AIR MILES Reward Miles prize depends on the chosen method of redemption, available reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating reward partners. If redeemed for flights, value depends on the current marketplace prize of the chosen flight, which will vary. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight reward options depends on reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles prize is not transferable or convertible to cash and must be accepted as

6.Prize Drawing

- Winner(s) will be randomly selected via a draw from all eligible entries within the Contest Period. The draw with take place in St. John's Newfoundland at Harvey and Co. Ltd. On March 15, 2023.

- Winner(s) will be contacted by email or phone at least three (3) times within five (5) days. If the winner cannot be contract at that time, or refuses the prize, another entrant will be randomly selected and the initial selected entrant will be disqualified and will have no record towards Harvey and Co. Ltd. or its affiliates.
- In order to win, the selected entrant must first correctly answer, unaided, a time-limited, mathematical, skill-testing question to be administered by telephone, and he or she will be required to sign a standard Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing LoyaltyOne, Co., RMG Loyalty, and Harvey and Co. Ltd. from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected entrant will have 10 days from the date of receipt to return a signed copy of the Declaration and Release Form to Harvey and Company. If the selected entrant does not do so within this period of time, another entrant will randomly be selected and the initial selected entrant will be disqualified and will have no recourse towards LoyaltyOne, Co., RMG Loyalty, or Harvey and Co Ltd. or anyone involved in the Contest.
- 1. Condition of Participation Submission of an entry constitutes acceptance of these contest rules by entrant. LoyaltyOne, Co., RMG Loyalty, and Harvey and Co. Ltd. do not accept responsibility for any loss, damage or claims caused by or resulting from this contest or the prizes. The prize winner(s) agrees by accepting the prize to release LoyaltyOne, Co., RMG Loyalty, and Harvey and Co Ltd.from any and all liability arising out of, pursuant to, or as a result of the carrying out of the contest, including liability arising from the acceptance of the prize(s) as awarded and confirming compliance with contest rules. By entering the contest, entrants' consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes and in all mediums utilized by LoyaltyOne, Co., RMG Loyalty, and Harvey and Co Ltd. without payment or compensation.

2. Chances of Winning

- Dependent on the total number of eligible entries received on or before the contest end-date.

3. Ownership of the Contest

The contest is managed by Harvey and Co. Ltd and LoyaltyOne, Co. and RMG Loyalty, are in no way connected to the management of this contest.

4. Enrollment in the AIR MILES® Reward Program

If a potential winner of AIR MILES® Reward Miles is not an AIR MILES® collector, they may enroll in the AIR MILES® Reward Program by visiting

airmiles.ca. By enrolling to become an AIR MILES collector you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time.

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