

Harvey and Co. Quarterly Contest Contest Rules & Regulations for Harvey and Company Ltd.

1. Contest Period

- Harvey and Co. Quarterly Contest is valid from August 1, 2023, to October 31, 2023, November 1, 2023 to January 30, 2024, February 1 2024 to April 30, 2024, and May 1, 2024 to July 31,2024 at participating Harvey and Co. [Ltd.](#) locations.

2. Eligibility

- This contest is open to all customers of Harvey and Company Ltd. In Canada (excluding Quebec) the age of 18 or over excluding [AIR MILES Loyalty Ltd.](#), RMG Loyalty, and Harvey and Company Ltd. as well as business with employees in the immediate families of such business, (living in the same household as the employees.) The contest is subject to all applicable Federal, Provincial and Municipal laws and regulations and is void where prohibited by law.
- A minimum spend of \$1,000CDN before tax at any Harvey and Company Ltd. Location.

3. How to Enter

- Contest is open to all customers who spend a minimum of \$1,000 before tax between August 1, 2023 to October 31, 2023, November 1, 2023 to January 30 , 2024 , February 1, 2024 to April 30, 2024 and May 1, 2024 – July 31,2024
- Visit a location of Harvey and Co. location. Spend a minimum of \$1,000CDN before tax at any Harvey and Company Ltd. And complete a supplied ballot for contest entry.

Harvey & Company LTD
88 Kenmount Road, St. John's NL A1B3R1

Harvey & Company LTD
18 Maple Valley Road, Corner Brook NL A2H3C2

- Limit to one (1) ballot per qualifying purchase
- This contest covers 4 different eligibility contest periods. You can be entered multiple times in any contest period via multiple qualifying purchases. No purchase necessary entry is subject to section 4. If your name is not selected during that contest's eligibility period, it will not be entered into the next contest period automatically. You will be required to fulfill an eligible purchase or send a no purchase necessary ballot as per contest rules here.

4. No Purchase Necessary

To enter without any purchase entrants may hand print their name, address, e-mail address, postal code, and phone number on a plain 3" x 5" piece of paper and sign it. Place the entry

form in an envelope and mail it with sufficient postage to: Marketing Department c/o Harvey & Company Ltd. 88 Kenmount Road, St. John's NL A1B3R1. Entries must be postmarked no later than August 1, 2023. Limit of one (1) entry per envelope with sufficient postage. All mail-in entries will have the same odds of winning as those received via in-store purchases. Faxed or e-mailed entries will be disqualified. AIR MILES Loyalty Ltd., RMG Loyalty, and Harvey and Company Ltd. shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online entry, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

5. Prize Description

- Four (4) prizes consisting of 5,000 AIR MILES® Reward Miles each contest period for a total of 20,000 Miles being awarded. in total.
- One (1) prize of 5,000 Miles on November 10, 2023, from all eligible entries received between August 1, 2023 to October 31, 2023. One (1) prize of 5,000 Miles to be awarded on February 9, 2024 from all eligible entries received between November 1, 2023 to January 30, 2024. One (1) prize of 5,000 Miles to be awarded on May 10, 2024 from all eligible entries received February 1, 2024 to April 30, 2024. One (1) prize of 5,000 Miles to be awarded on August 16, 2024 from all eligible entries received May 1, 2024 to July 31, 2024.
- Prize(s) will be provided via electronic transfer to the winner's AIR MILES account. To ensure that the winner receives the Prize in their collector account, the winner should ensure their balance preference (AIR MILES Cash Miles or AIR MILES Dream Miles) are set as desired prior to the Prize being posted in their collector account.
- Draws will take place November 10, 2023, February 9, 2024, May 10, 2024 and August 16, 2024.

Prize valuation clause for AIR MILES Reward Miles prizes:

6. The approximate retail value of AIR MILES Reward Miles prize depends on the chosen method of redemption, available reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating reward partners. If redeemed for flights, value depends on the current marketplace prize of the chosen flight, which will vary. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight reward options depends on reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles prize is not transferable or convertible to cash and must be accepted as awarded.

7. Prize Drawing

- Winner(s) will be randomly selected via a draw from all eligible entries within the Contest Period. The draw will take place in St. John's Newfoundland on the following dates: November 10, 2023, February 9, 2024, May 10, 2024 and August 16, 2024.
- Winner(s) will be contacted by email and or phone at least three (3) times within seven (7) days. The winner cannot be contacted at that time, another entrant will be randomly selected and the initial selected entrant will be disqualified and will have no record towards Harvey and Company Limited or its affiliates.
- In order to win, the selected entrant must first correctly answer, unaided, a time-limited, mathematical, skill-testing question to be administered by telephone, and he or she will be required to sign a standard Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing AIR MILES Loyalty Inc., RMG Loyalty, and Harvey and Company Limited from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected entrant will have 7 days from the date of receipt to return a signed copy of the Declaration and Release Form to Harvey and Company Limited. If the selected entrant does not do so within this period of time, another entrant will randomly be selected and the initial selected entrant will be disqualified and will have no recourse towards AIR MILES Loyalty Inc., RMG Loyalty, or Harvey and Company Ltd or anyone involved in the Contest.

8. Condition of Participation

Submission of an entry constitutes acceptance of these contest rules by entrant. AIR MILES Loyalty Inc., RMG Loyalty, and Harvey and Company Limited do not accept responsibility for any loss, damage or claims caused by or resulting from this contest or the prizes. The prize winner(s) agrees by accepting the prize to release AIR MILES Loyalty Inc., RMG Loyalty, and Harvey and Company Limited from any and all liability arising out of, pursuant to, or as a result of the carrying out of the contest, including liability arising from the acceptance of the prize(s) as awarded and confirming compliance with contest rules. By entering the contest, entrants' consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes and in all mediums utilized by AIR MILES Loyalty Inc., RMG Loyalty, and Harvey and Company Limited without payment or compensation.

9. Chances of Winning

- Dependent on the total number of eligible entries received on or before the contest end-date.

10. Ownership of the Contest

The contest is managed by Harvey and Company Limited, AIR MILES Loyalty Inc. and RMG Loyalty, are in no way connected to the management of this contest.

11. Enrollment in the AIR MILES® Reward Program

If a potential winner of AIR MILES® Reward Miles is not an AIR MILES® collector, they may enroll in the AIR MILES® Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES collector you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time

